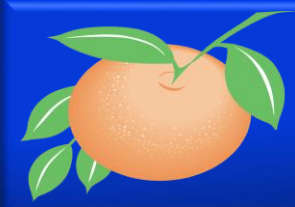


Conservation Education

A Focus On Education and Outreach

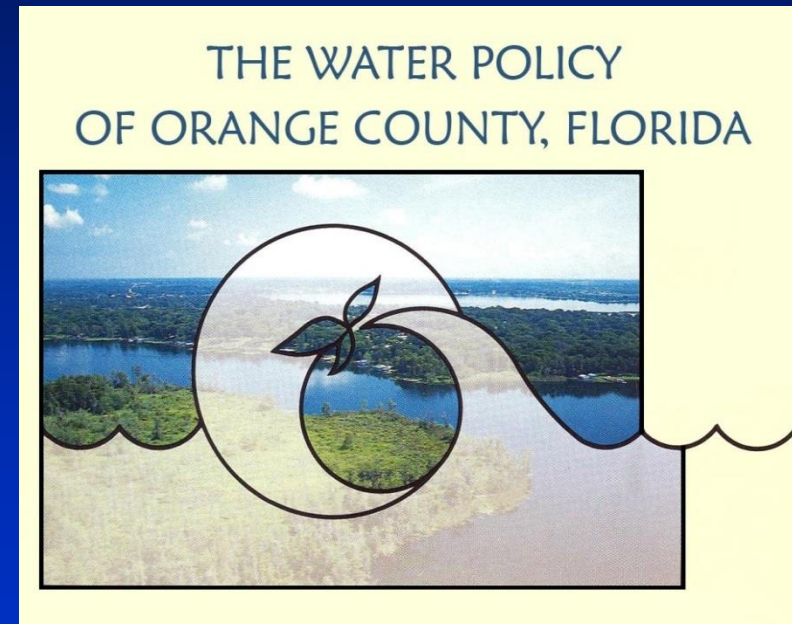
*Jessica Green,
Education Program Coordinator
Orange County Utilities Water Division*

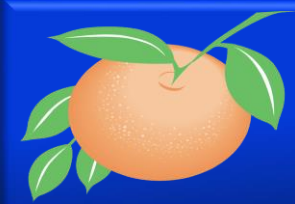
March 2, 2018



Background

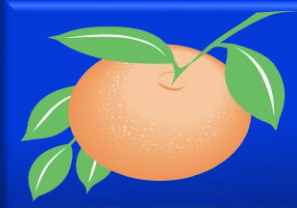
- **Conservation Program inception – 1980**
- **Comprehensively grown over time**
 - ✓ **Maintaining water use permit includes operating conservation programs**
 - ✓ **Incentive, education, and regulatory enforcement**
- **5 full-time staff**
- **6 subcontract staff- Water Watch Irrigation Restriction Enforcement**
- **FY 18 Budget - \$1.5 million**





Public Outreach/Education Strategies

- Inform the community about water efficiency/conservation
- Incorporate proven technologies, research, and information as it becomes available
- Utilize bill stuffers
- Florida Friendly Demonstration Gardens



Public Outreach/Education Strategies

- Give classroom presentations/utilize conservation-focused educational materials
- Place conservation signage and displays
- Special events, conservation fairs, and educational workshops
- Conservation themed contests



Classroom Presentations

- Presentations to K-12 classrooms, community centers, and special interest groups on:
 - Water Source (Aquifer)
 - Water as a resource and why it is important
 - Conservation Strategies
- K-12 Classroom presentations align with Florida Sunshine Standards





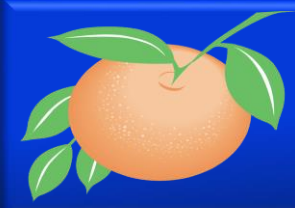
School Program

Waterwise Resource Action Program

Uses a school-based method that builds

- student knowledge
- provides high efficiency devices to families
- serves as an effective community outreach program

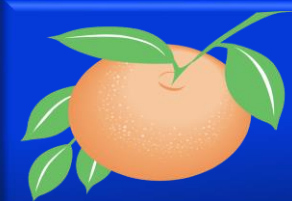




Water Conservation Calendar

- Partnership with Orange County Public Schools.
- K-12th grade students – 2 dimensional artwork
- 6-12th grade students – painted rain barrels

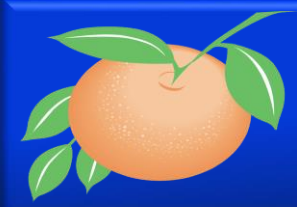




Adult Education

- Rain Barrel and Composting Classes
- Florida Friendly Landscaping Classes
- Irrigation Classes
- Homeowners Associations and civic group presentations
- Displays and presentations at local government building and libraries

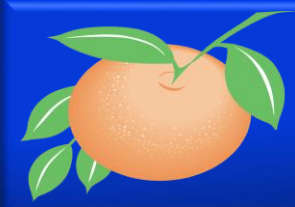




Community Involvement

- Community fairs, special events such as Earth Day Festivities, and adjudicating school fairs and contests
- FSAWWA fundraisers and events





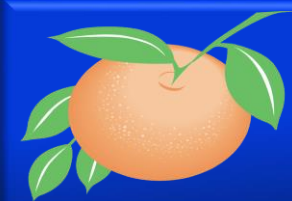
Internal and External Stakeholder Relationships



Take Our Daughters And Sons To Work Day

Florida Friendly Demonstration Garden





Orange County Utilities Water Conservation Education Program

*Saving Water for a
Sustainable Orange County*