Florida Water StarSM





Overview of Florida Water StarSM











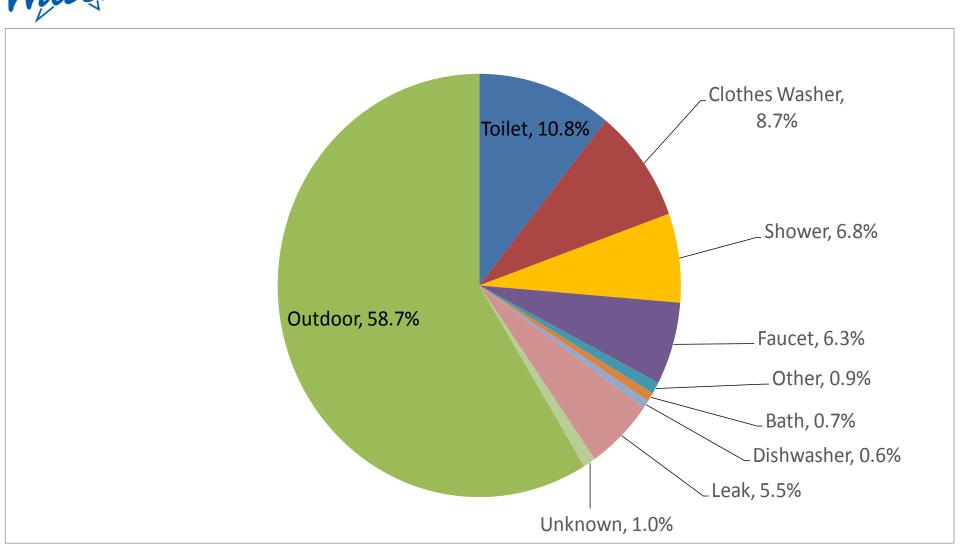


Water What is Florida Water Star 3M?

The Florida Water StarSM (FWS) program provides voluntary certifications that encourage water conservation in Florida's residential and commercial developments.



Water Residential Water Use, Typical



Source: EPA



Nater Certification Programs (not people)

Holistic certification programs

- LEED Leadership in Energy and Environmental Des
- (US Green Building Council)
- NAHB National Association of Home Builders
- FGBC Florida Green Building Coalition, Inc.



Specific certification programs

- ENERGY STAR®
- Florida Water StarSM
- WaterSense









Florida Water StarSM Versions

Version	Status	Projects to Date
Residential (Silver & Gold)	Launched in 2006	2,600
Commercial and Institutional (CI)	Launched in 2012	23
Community	Launched in 2012	13

- Two CI retrofit certified
- 13 communities yielded 1,482 residences

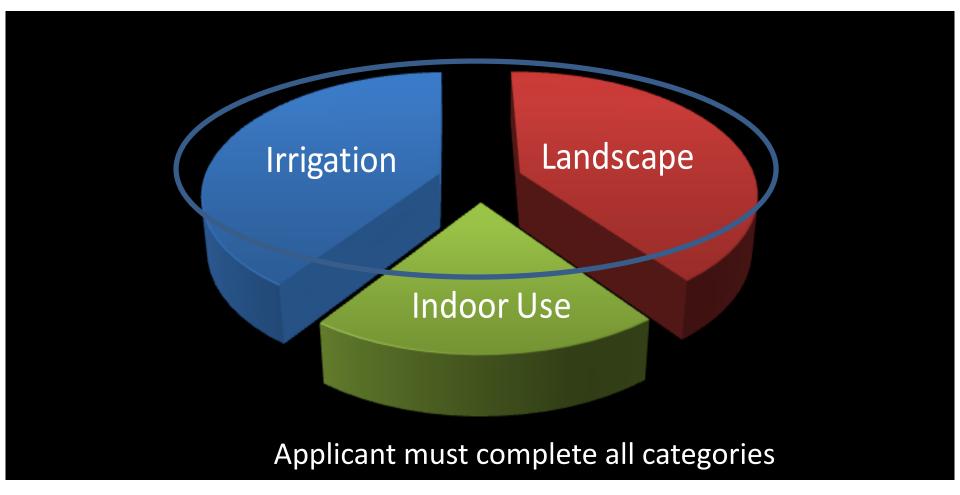








Florida Water StarSM Categories





Irrigation Goals

- Reduced leaks
- Precipitation rates matched to plant water requirements
- Even distribution within zones
- Correct scheduling





Efficient irrigation





Landscape Goals

Site-appropriate plants

Reduction in irrigated turf grass

 Preserve existing vegetation

Increased shade areas



Water Saving water outdoors









Water Waterwise database floridaswater.com/waterwiselandscapes



Full sun

Fast

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Florida Water Sta

The Certification Process















FWS Training

- 17 certifier trainings since 2006
- 65 current certifiers, 52 on website, not all active
- One training in 2016 in Winter Haven







AP Training Update

- 27 FWS AP classes since 2010.
- 683 have attended since 2010, 147 attended in 2016.
- 325 have passed an FWS AP exam.
- The Board of Professional Landscape Architects have granted
 7.25 CEs to FWS AP as of September (thanks to FNGLA).
- FIS secured continuing education credits for Miami Dade irrigation professionals.
- January 10, 2017, will be the first Miami Dade workshop in cooperation with Miami Dade Extension and SFWMD.
- Alachua County allows self inspection of homes for compliance with local code if inspector is an FWS AP.



What Does A Successful Client Get?

Passes the inspection, the Florida Water Stars staff will issue:

- plaque
- letter
- certificate





Why Certify?

- To sell a better product, reduced utility fees for buyer
- To allow home to score higher on green MLS
- To distinguish the product
- •To receive rebate/because you have to!



Water Mandates and Incentives

- SWFWMD and Alachua will soon launch a rebate program \$700 per home
- The city of DeLand offers a rebate of \$50 for homes and \$100 for commercial buildings.
- Toho Water Authority requires that all homes be built to FWS standards.
- OUC (Orlando Utility Commission) offers a \$300 rebate on the utility connection fee for FWS.
- The City of Palm Coast offers a reduction in impact fees and a rebate through the utility dept.



Florida Water Star



Florida Water Star[™] home

Residential overview

Criteria

Commercial / Institutional overview

Criteria

Community overview

Technical manual

Training and workshops

Resources

- Indoor
- Irrigation
- Landscaping
- Other

Incentives and mandates

Contacts

- Program administrators
- Accredited professionals
- Builders
- Certifiers
 - e-Certification

Partners

- New participants and recent certifications
- Technical Advisory Committee





Florida Water Star^{s™} is a water conservation certification program for new and existing homes and commercial developments. Standards and guidelines for water efficiency are included for:

Indoor fixtures and appliances
 Landscape design
 Irrigation systems

If you want to apply for certification or just want to update your home or business, following program guidelines make it easy for anyone to save water resources. The program outlines standards for a broad range of homes — from a condominium with no yard to an older home on a half-acre lot with an aging irrigation system — and commercial properties and community developments. An











Thank you

