



SOUTH FLORIDA WATER MANAGEMENT DISTRICT

NEWS RELEASE

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SFWMD Highlights Water Conservation With Expo and Vendor Fair *Conservation practices showcased for corporations and institutions*



(Click on the picture for a larger version.)

West Palm Beach, FL — Dozens of conservation-conscious visitors today attended the 2015 Water Conservation Expo and Vendor Fair, hosted by the South Florida Water Management District (SFWMD) and the Florida Section of the American Water Works Association.

Attendees gathered at District headquarters in West Palm Beach for a day-long program of informative presentations geared to large-scale water users. In addition, 24 vendors showcased the latest water conservation hardware, technology and related items.

“Water conservation is definitely on the minds of South Floridians,” said SFWMD Director of Water Resources Terrie Bates. “We continue to promote practices and strategies that help protect South Florida’s water resources.”

Speakers at the expo included representatives from Disney Parks & Resorts US, Marriott, the University of Miami and Publix Super Markets.

Participants from both the public and private sectors attended the full day of sessions on topics such as how to better implement conservation programs, improve efficiency and reduce demands.

This District's focus this year was to answer the question of: "What is a Water Footprint?" A Water Footprint is a measure of water use equal to the total volume of fresh water used to produce goods and services consumed.

Residents can compute their daily household Water Footprint and see how much water can be saved by using more efficient fixtures and appliances by completing SFWMD's online water conservation calculator: [Compute Your Water Use](#).

For more information on water conservation, visit www.savewaterfl.com.

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About the South Florida Water Management District

The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state's five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.