



SOUTH FLORIDA WATER MANAGEMENT DISTRICT

3301 Gun Club Road, West Palm Beach, FL 33406

# MEDIA ADVISORY

March 8, 2016

**MEDIA CONTACT:**

**Randy Smith**

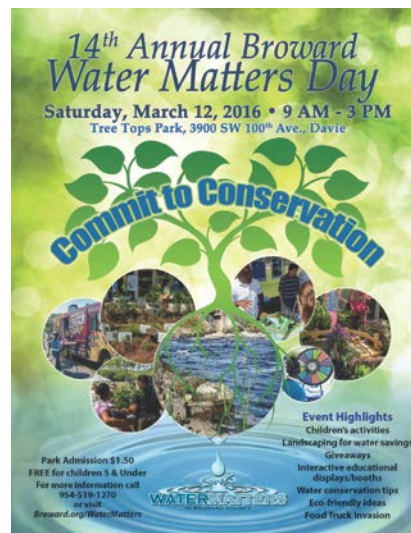
South Florida Water Management District

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[www.sfwmd.gov/news](http://www.sfwmd.gov/news)

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## **SFWMD Participates in Broward County's Water Matters Day** *14<sup>th</sup> annual event focuses on water conservation*



*(Click on the poster for a link to the Water Matters website.)*

**WHAT:** The South Florida Water Management District (SFWMD) is again participating in Broward County's annual Water Matters Day to highlight the value of protecting water resources. Water Matters Day is the county's signature event for residents to learn about local and regional water resources. The event draws thousands of visitors each year.

This year's event also includes eco-friendly ideas, food trucks, giveaways and children's activities.

**WHO:** The public is invited to attend Water Matters Day. Admission to the event is free, however, Tree Tops Park's weekend and holiday admission fee of \$1.50 per person will be in effect. Children ages 5 and under are free. For more information on Water Matters Day, visit [www.broward.org/watermatters](http://www.broward.org/watermatters).

**WHEN:** Saturday, March 12, 2016

**TIME:** 9 a.m. to 3 p.m.

**WHERE:** [Tree Tops Park](#)  
3900 SW 100<sup>th</sup> Ave.  
Davie, FL 33328

# # #

*The South Florida Water Management District is a regional governmental agency that manages the water resources in the southern part of the state. It is the oldest and largest of the state's five water management districts.*

*Our mission is to manage and protect water resources of the region by balancing and improving flood control, water supply, water quality and natural systems.*