



## SOUTH FLORIDA WATER MANAGEMENT DISTRICT

3301 Gun Club Road, West Palm Beach, FL 33406

# MEDIA ADVISORY

October 24, 2014

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## **SFWMD Joins LagoonFest**

*Event supports the Lake Worth Lagoon*

**WHAT:** In support of an important local waterway, the South Florida Water Management District (SFWMD) will participate in LagoonFest to benefit the Lake Worth Lagoon.

The free family event hosted by the Lake Worth Lagoon Initiative will feature live music, wildlife presentations, children's activities and lagoon tours to raise awareness of the lagoon's environmental, recreational and economic value. District staff will provide informational materials on protecting local water resources and giveaways.

Lake Worth Lagoon Quick Facts:

- 20 miles long, stretching from North Palm Beach to Ocean Ridge
- Largest estuary in Palm Beach County
- Abundant wildlife, including tarpon, snook, shrimp, American oystercatcher, osprey and a variety of seagrasses and mangroves
- SFWMD partners with Palm Beach County to gather the science necessary to improve water quality and habitat in the lagoon

**WHEN:** Saturday, November 1, 2014

**TIME:** 9 a.m. - 1 p.m.

**WHERE:** South Flagler Drive  
Downtown West Palm Beach waterfront

**MORE  
INFORMATION:**

- [LagoonFest](#)
- [Lake Worth Lagoon Initiative](#)

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**About the South Florida Water Management District**

*The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state's five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.*