



**SOUTH FLORIDA WATER MANAGEMENT DISTRICT**

3301 Gun Club Road, West Palm Beach, FL 33406

# MEDIA ADVISORY

February 28, 2014

**MEDIA CONTACT:**

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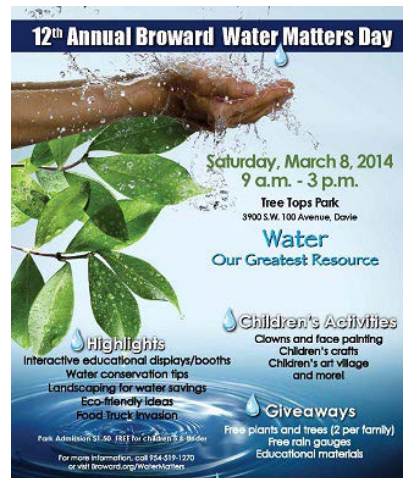
South Florida Water Management District

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## **SFWMD Participates in Broward County's Water Matters Day** *12<sup>th</sup> annual event focuses on water conservation*



**WHAT:** The South Florida Water Management District (SFWMD) is again participating in Broward County's annual Water Matters Day to highlight the value of protecting water resources through water conservation. Water Matters Day is the county's signature water conservation event for residents to learn about local and regional water resources. The event draws thousands of visitors each year.

The District will provide water conservation information, including tips on Florida Friendly Landscaping. Conservation practices are critical to protecting South Florida's water supply and the environment year round.

This year's event also includes eco-friendly ideas, food trucks, native plant giveaways and children's activities.

**WHO:** The public is invited to attend Water Matters Day. Admission to the event is free, however, Tree Tops Park's weekend and holiday admission fee of \$1.50 per person will be in effect. Children ages 5 and under are free. For

more information on Water Matters Day, visit  
[www.broward.org/watermatters](http://www.broward.org/watermatters).

**WHEN:** Saturday, March 8, 2014

**TIME:** 9 a.m. to 3 p.m.

**WHERE:** [Tree Tops Park](#)  
3900 SW 100<sup>th</sup> Ave.  
Davie, FL 33328

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**About the South Florida Water Management District**

*The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state’s five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.*