



SOUTH FLORIDA WATER MANAGEMENT DISTRICT

3301 Gun Club Road, West Palm Beach, FL 33406

MEDIA ADVISORY

April 5, 2013

CONTACT:

Randy Smith

South Florida Water Management District

Office: (561) 682-2800 or Cellular: (561) 389-3386

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Expo and Vendor Fair Offers How-to's for Water Conservation
Irrigation professionals, facility managers and other large-scale water users across the public and private sectors are invited to attend

WHAT: As part of an ongoing effort to expand water conservation practices, the South Florida Water Management District (SFWMD) is partnering with the Florida Section of the American Water Works Association to host a Water Conservation Expo and Vendor Fair.

Participants will have the opportunity to attend informative sessions on water efficient plumbing fixtures, cooling tower efficiency, irrigation water savings and environmental certification programs for commercial facilities. Vendors will also display the latest water conservation hardware, technology and related items.

The expo will also showcase the District's Water Efficiency Improvement Self-Assessment Guide, which was developed in 2011 as a comprehensive, no-cost guide for facility managers to understand their building's water use. The guide assists facilities managers in developing a plan of action to increase efficiency and save money without sacrificing performance.

In addition, Florida Nursery Growers and Landscapers Association members will be able to receive continuing education credits for attending the event.

WHEN: Friday, April 12, 2013

TIME: 8 a.m. – 4:30 p.m.

- **Vendor Exhibits:** 8 a.m. – 4:30 p.m.
- **Registration:** 8 a.m. – 8:30 a.m.
- **Program:** 8:30 a.m. – 4 p.m.

WHERE: SFWMD Headquarters

B-1 Auditorium
3301 Gun Club Road
West Palm Beach, FL 33406

WHO: The event is designed for facility managers, maintenance professionals, green building professionals, and conservation staff at local governments and businesses. Water providers and other large water users – such as utilities and homeowners associations – will also benefit from this program and are invited to attend.

RSVP: To register for the free event or for more information, please contact Robert Wanvestraut, Water Conservation Analyst, at (561) 682-2054 or via email at rwanvest@sfwmd.gov.

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About the South Florida Water Management District

The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state's five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.