



SOUTH FLORIDA WATER MANAGEMENT DISTRICT

3301 Gun Club Road, West Palm Beach, FL 33406

MEDIA ADVISORY

May 23, 2011

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Ready for 'Freddy'? SFWMD Prepares with Mock Hurricane
Media is encouraged to attend storm simulation modeled after Hurricane Frances



(Click on the picture for a larger version.)

WHAT: The South Florida Water Management District (SFWMD) will test its hurricane readiness with the annual "Hurricane Freddy" exercise.

Trained District staff will participate in emergency management and flood control procedures in response to a simulated Category 2 hurricane. The virtual storm will follow a path similar to Hurricane Frances in 2004.

The full activation of the SFWMD Emergency Operations Center will offer a preview of operations for the 2011 hurricane season.

The exercise provides an opportunity to test and validate the agency's emergency response to a major hurricane to ensure operational readiness in advance of an actual storm.

WHEN: Tuesday, May 24, 2011

TIME: 8:30 a.m. to 4:30 p.m.

WHERE: SFWMD Headquarters
Emergency Operations Center, B-1
3301 Gun Club Road
West Palm Beach, FL 33406

WHO: The District encourages the media to observe and participate in the exercise to enhance communications with the agency in the event of a real hurricane emergency.

RSVP: Contact SFWMD Media Relations at (561) 682-2800.

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About the South Florida Water Management District

The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state’s five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.