



SOUTH FLORIDA WATER MANAGEMENT DISTRICT
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MEDIA ADVISORY



October 18, 2010

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SFWMD Joins National Weather Service for Dry Season Briefing *Exceptionally dry conditions forecast; water conservation will be crucial*

WHAT: With predictions of an exceptionally dry season ahead, the South Florida Water Management District (SFWMD) is teaming up with the National Weather Service (NWS) for a briefing about weather and water supply conditions.

Wise water use will be especially critical to protect the public water supply in the coming months as La Niña, or colder than normal ocean surface temperatures in the equatorial Pacific, drives dry weather across South Florida.

WHEN: Tuesday, October 19, 2010

TIME: 10 a.m. to 11 a.m.

WHERE: National Weather Service Forecast Office Miami/South Florida
Media/Seminar room
11691 SW 17th Street
Miami, Fl. 33165

WHO: **SFWMD** – Susan Sylvester, Director, Operations Control and Hydro Data Management Department
NWS – Robert Molleda, Miami Warning Coordination Meteorologist

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About the South Florida Water Management District

The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state's five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.