



SOUTH FLORIDA WATER MANAGEMENT DISTRICT

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MEDIA ADVISORY

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South Florida Water Management District

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www.sfwmd.gov/news

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2010 Matchmaker Business Conference Coming to West Palm Beach

SFWMD is an organizing partner

WHAT: The Palm Beach Partners will hold the fourth annual Business Matchmaker Conference & Expo, Thursday, September 16, 2010, at the Palm Beach County Convention Center in West Palm Beach. The goal of the conference is to stimulate economic opportunity and job growth for South Florida entrepreneurs.

The Palm Beach Partners is a coalition of city, county, state and nonprofit agencies and includes the South Florida Water Management District (SFWMD), Palm Beach County Board of County Commissioners, School District of Palm Beach County, City of West Palm Beach, Technology Enterprise & Development (TED) Center and the Paragon Foundation of the Palm Beaches, Inc.

The conference features a luncheon with keynote speaker Kweisi Mfume, the CEO of the National Medical Association. Mfume previously served as a U.S. congressman and national president of the NAACP. Mfume is an expert in corporate diversity and will speak on starting and growing a business.

WHEN: Thursday, September 16, 2010

TIME: 8 a.m. to 6 p.m.

WHERE: Palm Beach County Convention Center
650 Okeechobee Blvd
West Palm Beach, FL 33401

WHO: The event is open to the public. There is a registration fee.

VIDEO: Director of Procurement J.J. Flathmann talks about [business opportunities](#) with the SFWMD.

RSVP: For information call 561-833-8080 or register online at www.pbmatchmaker.com.

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About the South Florida Water Management District

The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state's five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.