



SOUTH FLORIDA WATER MANAGEMENT DISTRICT

3301 Gun Club Road, West Palm Beach, FL 33406

MEDIA ADVISORY

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SFWMD to Host “How-to” Water Conservation Workshop

WHAT: The South Florida Water Management District (SFWMD) continues to promote water conservation for its many benefits in meeting the growing demands on South Florida's limited water supply. As part of this effort, the District, in partnership with the Florida Section of the American Water Works Association, is holding a workshop on how to develop effective water conservation projects.

The event is designed to help water providers and large water users learn how to design and implement conservation initiatives that can save water and money.

The District's water conservation staff will also provide an overview of the Water Savings Incentive Program (WaterSIP). Through WaterSIP, the District provides matching funds up to 50 percent of cost, with a cap of \$75,000, to water providers and users for installing water-saving technology, such as low-flow plumbing fixtures and high-efficiency irrigation equipment.

Click on the following links for [more information](#) about the event and [an agenda](#). Read more about the District's water conservation program and get tips on saving water at www.savewaterfl.com.

WHEN: Tuesday, January 20, 2009, 8:30 a.m. – 3:30 p.m.

WHERE: SFWMD Headquarters
B-1 Auditorium
3301 Gun Club Road
West Palm Beach, FL 33406

WHO: This free event is for water providers and large water users, including utility managers, city agencies, homeowners associations and industrial, commercial and institutional water users.

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About the South Florida Water Management District – [Celebrating 60 Years \(1949-2009\)](#)

The South Florida Water Management District is a regional, governmental agency that oversees the water resources in the southern half of the state – 16 counties from Orlando to the Keys. It is the oldest and largest of the state’s five water management districts. The agency mission is to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply. A key initiative is cleanup and restoration of the Everglades.