

**Water Conservation in the Institutional, Commercial & Industrial Sector:
A “How-to” Workshop and Conservation Technology Vendor Fair
March 16, 2010**

Agenda

Registration, Vendor Exhibits	8:30 a.m. – 9:00 a.m.
Agenda Overview ✓ <i>Jesus Rodriguez, Lead Water Conservation Officer, SFWMD</i>	9:00 a.m. – 9:10 a.m.
SFWMD Welcome ✓ <i>Deena Reppen, Deputy Executive Director, Regulatory & Public Affairs, SFWMD</i>	9:10 a.m. – 9:20 a.m.
Remarks from the Florida Section AWWA ✓ <i>Bruce Adams, Chair, Water Use Efficiency Division & Florida 2030 Conservation Committee, FSAWWA</i>	9:20 a.m. – 9:30 a.m.
Outdoor Irrigation: Technology and Conservation ✓ <i>Russ Proffit, Water Conservation Manager, Raymow Enterprises, Inc.</i>	9:30 a.m. – 10:15 a.m.
Local Government Water Use Efficiency Efforts in the ICI Sector Case Study: Miami-Dade County ✓ <i>Maribel Balbin, Water Resources Program Manager, Miami-Dade County Office of Sustainability</i> ✓ <i>Donna Fries, Water Use Efficiency Manager, Miami-Dade Water & Sewer Department</i> ✓ <i>Special Presentation by Florida International University Graduate Students: Cooling Tower Efficiency Study</i>	10:15 a.m. – 11:15 a.m.
Lunch, Vendor Exhibits	11:15 a.m. – 12:45 p.m.
The Water Budget Approach to ICI Conservation ✓ <i>Max Castaneda, Water Conservation Policy Analyst, Water Use Regulation, St. Johns River Water Management District</i>	12:45 p.m. – 1:30 p.m.
Moderated Panel Discussion: Practical Examples of ICI Conservation <i>Jesus Rodriguez – Moderator</i> ✓ <i>Bridget Fowles, Chief Operating Officer, Lynn Financial Center, a LEED-Gold Certified Commercial Property in Boca Raton</i> ✓ <i>Banks Clark, Principal, Environment, Safety & Health, Residential/Commercial Environmental Consultant; LEED and Florida Water Star Certifier of the 2009 HGTV Green Home in Port St. Lucie</i> ✓ <i>Jon Gleason, General Services Director, SFWMD, Leading by Example</i>	1:30 p.m. – 2:30 p.m.
Introducing the SFWMD ICI Water Audit Manual ✓ <i>Robert Wanvestraut, Senior Water Conservation Officer, SFWMD</i>	2:30 p.m. – 2:45 p.m.
Water Savings Incentive Program (WaterSIP) Overview ✓ <i>Robert Wanvestraut, Senior Water Conservation Officer, SFWMD</i>	2:45 p.m. – 3:15 p.m.
Adjourn, Vendor Exhibits	3:15 p.m. – 4:00 p.m.